



Hi, and welcome to Art in the Park...and Beyond!

The 4th annual Bay Head Art in the Park...and Beyond has been approved for June 28, 2020 and the quest for a diversified group of original and professional artists to fill Centennial Park commences once again! Located in one of the prettiest beach communities along the Jersey Shore, Centennial Park is the perfect venue for this art loving community; a town with a rich history of art and artisans.

If you align yourself with the fine artistry of textiles, fiber, printing, concrete, wood, jewelry, photography, pottery, painting, drawing, pastels, sculpture, charcoal, metal, glass, drawing, and/or mixed media...just to name a few... please consider applying to the *Art in the Park...and Beyond* which will be held on Sunday, June 28th, 2020 from 10-4pm in Centennial Park.

Please note:

1. For those who are not familiar with me, I am the re-creator/coordinator of one Bay Head's longest traditions, Bay Head Art in the Park, a fine art show. I am also the owner of ReFind, an art studio/gallery setting located on Mount Street in Bay Head. Within the "Community" section of <https://www.refind43.com> you will find past events I have embraced and executed, including the previous art shows since Superstorm Sandy. There is also a FB page specific to this art show located at <https://www.facebook.com/bayheadaitp/> It showcases past artists, reviews, comments, and images.
2. It is not a craft show, nor is it a street festival.
3. The "...and Beyond" portion of the title signifies that there are also artists showcased beyond the park grounds. Each Bay Head business will once again be housing their own artist within their space in town. Therefore, Sunday, June 28, 2020 will be a full day of art and artistry both in and out of the park. (This application is for the park only.)
4. Everyone-new applicants and returning- are urged to thoroughly read the following guidelines and instructions carefully. Many of your questions will be answered by doing so, as well as new items to consider. After doing so, if there are any questions, concerns, or issues, please direct them to bayheadaitp@gmail.com

"I personally want thank you very much for taking the time to read and consider Bay Head's Art in the Park...and Beyond! Cheers to another successful art show in 2020!" Best. Zsa Zsa Stackles

Specifics:

- Sunday, June 28th 2020
- 10am to 4pm (set up anytime between 7-10am/breakdown after 4)
- Centennial Park, a serene setting a couple of blocks from the ocean, is located behind Bay Head Borough Hall (81 Bridge Ave.) Bay Head, NJ 08742. There are walkways and foot bridges providing additional entrances to the park as well.
- There is **NO** scheduled rain date. Optimism is key, however, please be prepared if weather is not on your side.
- **All additional information, park and town maps, loading/unloading areas, etc. will be sent out via email in a timely manner. Please trust the process.**
- In addition, everything will also be made available, along with the PayPal link at www.refind43.com Simply hit the "community tab" found on the top of the website page and everything will be there.
- **All checks must be made out to BHBA.**
- **All mail must go to ReFind 43 Mount Street. Bay Head NJ 08742**
- **All emails must go through bayheadaitp@gmail.com**

Application Process

- Application fee is \$20 (nonrefundable)
- Fees can be paid via PayPal to bayheadaitp@gmail.com or mailed address above.
- Whether returning or new to the fine art show, selections are determined by a new panel group each year.
- All application submissions **MUST** include **4 CURRENT** jpeg images to represent you and your art - 3 jpegs of works/1 of studio space or a previous show space. **Please note:** lighting, clarity, and details are key points to remember with images submitted. Remember first impressions are lasting!
- All images must be labeled attachments. Please do not embed them, as it makes for difficulty when sharing/reviewing by with those making the decisions.
- AND please try to keep to one email thread. Reply works well and keeps everything in easier order per artist. 😊
- Submit completed applications & images to: bayheadaitp@gmail.com
- Or mail to above address.
- Submission deadline is January 15, 2020. No submissions will be reviewed until after the deadline date. **IMPORTANT NOTE:** All submissions must be complete; that is application, fee, and images must all have been received before review.
- Please be mindful of copyright infringements. Be original.
- For those reapplying, evolving artistry keeps the event fresh and current.
- Entries should fall in the fine art realm. There are many craft shows throughout the year...finer artists don't get their day in the sun too often.
- To those reapplying, all previous emails and correspondents have been deleted, as it is always best to start off with a fresh palette.

Acceptance Process

- Acceptance fee is \$80 (nonrefundable)

- Applicants will be notified of panel decision via email during the first week of February 2020. **Please stay in tune with/check your emails.**
- The acceptance fee is required by March 31, 2020 to reserve your space.
- A Liability Waiver to be signed by all those accepted will be emailed to you, along with the final decision letter.
- There is no available electric in the park for artists.
- You will be responsible to provide your own 10x10 canopy/tables/displays.
- There will be a "hospitality tent" serving morning goodies exclusive to all "artists only" compliments of the Bay Head Business Association.
- While it is in the works again for lunch delivery, please plan accordingly if alone...the service worked great last year...stay tuned!
- There will be music throughout the day.
- You are responsible for set-up/break-down/clean-up of your assigned space.
- There is **No** parking in the immediate park area for vendors. You will receive a map of the park area/town/loading/unloading/parking/visuals/details/and thorough instructions closer to May 2020. **Again, please trust the process.**
- If you participated in the past and are selected again, please understand that there is no guarantee that you will be returning to your last spot. Laying out a map of artists that flows is key and helps to eliminate repetitive mediums and artistry.
- If you have a specific need/request, please note it on your application. There are no promises but it will be considered.
- It is suggested you have your sales tax certificate on hand during the event.

Advertising

Part of the success of Bay Head's Art in the Park...and Beyond has been due to the variety of advertising that is done well in advance of the event. The other part...of course...the artists who fill the park!

Art in the Park...and Beyond is promoted via paper, on line sites, magazine, social media, and Instagram (@refind43). There are also lawn signs, a banner, and posters put up in and around Bay Head prior to the event.

Each artist is also introduced and promoted individually on FB. If you are unfamiliar and would like to see images, reviews, and comments, the FB page is

<https://www.facebook.com/bayheadaitp/>

It is also important that you are "Liking" and "Following" and "Sharing" the page. There can never be too much advertising! **Every little bit helps everyone!**

As stated before:

- All information-application/instructions, liability waiver, and PayPal link will be found at www.refind43.com under the "**Community**" Tab.
- **Please send all correspondence** through bayheadaitp@gmail.com
- **Please send all mail to ReFind 43 Mount St. Bay Head NJ 08742**
- **Please make all checks out to BHBA.**
- And, please hold on to this email to refer back to in the future.
- Thank you very much, again, for considering this art event!

Bay Head's Art in the Park...and Beyond
Fine Art Show
June 28, 2020
Application

Date _____
Instagram _____
Artisan Name/Company _____
Website _____
Street _____
City, State, Zip _____
Cell/Home Phone _____

Email is necessary for all notifications so please provide an active one that you check frequently. _____

(Email is necessary for all notifications, so use an active email that you check frequently. PLEASE PRINT CLEARLY.)

Medium:

___Jewelry, ___Textiles, ___Wood, ___Photography, ___Pottery, ___Painting,
___Metal, ___Glass, ___Drawing, ___Mixed Media, ___Pastel, ___Sculpture

If Other please be specific _____

Price Range _____ Please describe you work:

Submit your application, \$20 application fee (PayPal or check), and images to
bayheadaitp@gmail.com

Deadline is January 15th, 2020.

Panel decision/notification by first week of February 2020.

Upon acceptance, the signed liability waiver and full payment of \$80 must be received by March 31, 2020.

Please sign that you have read and understand the provided information and application. (This is not the liability waiver. One will be sent out at a later date.) Thank you.

Sign _____ Date _____

Print Name _____