



***Hi, and welcome to Art in the Park...and Beyond!***

The 5<sup>th</sup> annual Bay Head Art in the Park...and Beyond has been approved for June 27, 2021 and the quest for a diversified group of original and professional artists to fill Centennial Park commences once again! Located in one of the prettiest beach communities along the Jersey Shore, Centennial Park is the perfect venue for this art loving community; a town with a rich history of art and artisans.

If you align yourself with the fine artistry of textiles, fiber, printing, concrete, wood, jewelry, photography, pottery, painting, drawing, pastels, sculpture, charcoal, metal, glass, drawing, and/or mixed media...just to name a few... please consider applying to the *Art in the Park...and Beyond* which will be held on Sunday, June 27<sup>th</sup>, 2021 from 10-4pm in Centennial Park.

**Please note:**

1. For those who are not familiar with me, I am the coordinator of Bay Head Art in the Park, a fine art show. This is my 5<sup>th</sup> year! I am also the owner of ReFind, a studio/gallery setting located at 43 Mount Street in Bay Head. Within the "Community" section of <https://www.refind43.com> you will find past events I have embraced and executed, including the previous art shows since Superstorm Sandy. There is also a FB page specific to this art show located at <https://www.facebook.com/bayheadaitp/>. It showcases past artists, reviews, comments, and images.
2. It is not a craft show, street festival, nor is it a food fest...it is an event that purely embraces art.
3. The "...and Beyond" portion of the title signifies that there are also artists showcased beyond the park grounds. Mount Street will be once again closed, and the usage of the parking slips off the park will also be assigned to artists. Additionally, Bay Head businesses around town will once again be housing their own artist/art related activity within their space in town. Therefore, Sunday, June 27, 2021 will be a full day of art and artistry both in and BEYOND Centennial Park.
4. Everyone-new applicants and returning- are urged to thoroughly read the following guidelines and instructions carefully. Many of your questions will be answered by doing so, as well as new items to consider. After doing so, if there are any questions, concerns, or issues, please direct them to [bayheadaitp@gmail.com](mailto:bayheadaitp@gmail.com)

*"I personally want thank you very much for taking the time to read and consider Bay Head's Art in the Park...and Beyond! Cheers to another successful art show in 2021!" Best. Zsa Zsa Stackles*

## Specifics:

- Sunday, June 27<sup>th</sup> 2021
- 10am to 4pm (set up anytime between 7-10am/breakdown after 4)
- **All additional information, park and town maps, loading/unloading areas, etc. will be sent out via email in a timely manner. Please trust the process.**
- Centennial Park, a serene setting a couple of blocks from the ocean, is located behind Bay Head Borough Hall (81 Bridge Ave.) Bay Head, NJ 08742. There are walkways and foot bridges providing additional entrances to the park as well.
- There is **NO** scheduled rain date. Optimism is key, however, please be prepared if weather is not on your side.
- In addition, everything will also be made available, along with the PayPal link at [www.refind43.com](http://www.refind43.com) Simply hit the "community tab" found on the top of the website page and everything will be there.
- **All checks must be made out to BHBA.**
- **All mail must go to ReFind 43 Mount Street. Bay Head NJ 08742**
- **All emails must go through [bayheadaitp@gmail.com](mailto:bayheadaitp@gmail.com)**

## Application Process

- Application fee is \$20 (nonrefundable)
- Fees can be paid via PayPal to [bayheadaitp@gmail.com](mailto:bayheadaitp@gmail.com) or mailed address above.
- Whether a returning artist or new to the event, selections are determined by a new panel group each year.
- All application submissions **MUST** include **4 CURRENT** jpeg images to represent you and your art - 3 jpegs of works/1 of studio space or a previous show space. **Please note:** lighting, clarity, and details are key points to remember with images submitted. It is in your best interest to submit current works...while I may not be a part of the final selection panel, I do have some input...hint hint...please remember that first impressions are lasting!
- All images must be labeled attachments. Please do not embed them, as it makes for difficulty when sharing/reviewing by with those making the decisions.
- **AND please try to keep to one email thread. With a large number of responses, replying to an email, as opposed to starting another really works well and keeps everything in easier order per artist. 😊**
- Submit completed applications & images to: [bayheadaitp@gmail.com](mailto:bayheadaitp@gmail.com)
- Or mail to above address.
- Submission deadline is January 15, 2021. No submissions will be reviewed until after the deadline date. **IMPORTANT NOTE:** All submissions must be complete; that is application, fee, and images must all have been received before review.
- Please be mindful of copyright infringements. Be original.
- For those reapplying, evolving artistry keeps the event fresh and current.
- There are many craft shows/festivals of all sorts throughout the year...finer artists don't get their day in the sun too often.
- To those reapplying, all previous emails and correspondents have been deleted, as it is always best to start off with a fresh palette.

## Acceptance Process

- All applications are reviewed by a new panel each year. Selected artists are notified via email during the first week of February 2021.
- Acceptance fee is \$80 (nonrefundable)
- The acceptance fee is required by March 31, 2021 to reserve your space.
- The Liability Waiver to be signed by all those accepted goes out with final decision email.
- There is no available electric in the park for artists.
- You will be responsible to provide your own 10x10 canopy/tables/displays.
- A hospitality tent will be considered in 2021...stay tuned.
- A lunch service will be considered in 2021...stay tuned.
- There will be music throughout the day at various locations in and beyond the park.
- You are responsible for set-up/break-down/clean-up of your assigned space.
- There is **No** general parking in the immediate park area for vendors. You will receive a map of the park area, the overall town, loading and unloading areas, ...basically all details will follow in other emails closer to May 2021. **Again, please trust the process.**
- If you participated in the past and are selected again, please understand that there is no guarantee that you will be returning to your last spot. Laying out a map of artists that flows is key and helps to eliminate repetitive mediums and artistry.
- If you have a specific need/request, please note it on your application. There are no promises but it will be considered.
- It is suggested you have your sales tax certificate on hand during the event.

## Advertising

*Art in the Park...and Beyond* is promoted via paper, on line sites, magazine, and social media. There are also lawn signs, a banner, and posters put up in and around Bay Head prior to the event.

Each artist is also introduced and promoted individually on FB

<https://www.facebook.com/bayheadaitp/> and Instagram @refind43

**It is also important that you are "Liking" and "Following" and "Sharing" ...there can never be too much advertising! Every little bit helps everyone!**

As stated before:

- All information-application/instructions, liability waiver, and PayPal link will be found at [www.refind43.com](http://www.refind43.com) under the "**Community**" Tab.
- **Please send all correspondence** through [bayheadaitp@gmail.com](mailto:bayheadaitp@gmail.com)
- **Please send all mail to ReFind 43 Mount St. Bay Head NJ 08742**
- **Please make all checks out to BHBA.**
- **AND please keep this email to refer to.**

**Bay Head's Art in the Park...and Beyond**  
**Fine Art Show**  
**Sunday, June 27, 2021**  
Application

Date \_\_\_\_\_

Instagram \_\_\_\_\_

Artisan Name/Company \_\_\_\_\_

Website \_\_\_\_\_

Street \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Cell/Home Phone \_\_\_\_\_

Email is the only means of communicating, so please provide one that you check frequently on the line below. Please print clearly.

Medium:

\_\_\_ Jewelry, \_\_\_ Textiles, \_\_\_ Wood, \_\_\_ Photography, \_\_\_ Pottery, \_\_\_ Painting,  
\_\_\_ Metal, \_\_\_ Glass, \_\_\_ Drawing, \_\_\_ Mixed Media, \_\_\_ Pastel, \_\_\_ Sculpture

If Other please be  
specific \_\_\_\_\_

Price Range \_\_\_\_\_ Please describe you work:

Submit your application, \$20 application fee (PayPal or check), and images to  
[bayheadaitp@gmail.com](mailto:bayheadaitp@gmail.com)

Deadline is January 15<sup>th</sup>, 2021.

Panel decision/notification by first week of February 2021.

**Upon acceptance**, the signed liability waiver and full payment of \$80 must be received by March 31, 2021.

Please sign that you have read and understand the provided information and application. **(This is not the liability waiver. If accepted, one will be sent out to you at a later date.)** Thank you.

Sign \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_